

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Vision Video Interactive, Sioux Falls, SD

Date:

3/11/14

I, Maggie Saugstad,

being/on behalf of: Annette Bosworth, MD US Senate, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the primary

election to be held on: June 3, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See insertion orders	See insertion orders	See insertion orders	See insertion orders	See insertion orders

Total Charges: \$2,284.80

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Maggie Saugstad, Director of Media

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Watkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/11/14

Date

Maggie Saugstad

Maggie Saugstad
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Deb Nichols

Signature

Deb Nichols

Printed Name

Senior Account

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Maggie Saugstad
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Maggie Saugstad

Maggie Saugstad

signature of candidate or authorized committee

Maggie Saugstad

printed name

3/11/14

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Political Advertising Agreement

I, Maggie Saugstad [buyer name] on behalf of Annette Bosworth, MD for U.S. Senate [Committee or Sponsor] do hereby request station time on the terms and conditions reflected on the station's confirmation contract.

Station: ViaMedia (9607)

Broadcast Dates: 3/14-3/30

Total Charges: \$1,176

The broadcast time will be used by Annette Bosworth, MD [Candidate, Committee or other sponsor]. I represent that the advance payment for the above-described broadcast time has been furnished by Annette Bosworth, MD for U.S. Senate [Candidate, Committee or other sponsor]. The station is authorized to announce the broadcast as paid for by such person or entity. The names and offices of the chief executive officers of the Advertiser are:

Name: Nancy Watkins Title: Treasurer

I represent that purchase and use of the broadcast time by the Advertiser complies in all respects with all laws, including but not limited to the Bipartisan Campaign Finance Reform Act of 2002. Any prior BCRA Certification provided to the station by the Advertiser is hereby reaffirmed and certified as accurate as of the date hereof.

If the Advertiser is a candidate or a candidate committee, I further represent that the candidate is a legally qualified candidate for the office of U.S. Senate in the election to be held on June 3, 2014. If the Advertiser is a candidate committee, I represent that the committee is an authorized committee/organization of the Candidate.

If the above-requested advertisement does not constitute a "use" by a legally qualified candidate, I agree to indemnify and hold harmless the station for any damages or liability, including reasonably attorney's fees, that may ensue from the broadcast of the above-requested advertisement.

Maggie Saugstad
(VVI Media Buyer)

March 11, 2014
(Date)

New Order

Media: Cable

Market: Sioux Falls

Vendor:

Billing To: Vision Video Interactive, LLC

Viamedia/SDN-Vyborg
Zone, SD-9607 (sent as
9607 SDN SIOUX FALLS,
Viamedia/East River, SD)

Client: Annette Bosworth MD for U.S.
Senate

Demo: Adults 25-54

Product: :30

Separation: 30

CPE: //1417

Flight Start: 2/24/14

Description: A Bosworth 3-14 Cable

Flight End: 3/30/14

AE:

Deb Nichols (Viamedia)

Phone:

Fax:

Version: 1

Sales Office:

Survey: May13 C-DMA Nielsen Live+1

Comments:

401 E 8th Street

Suite 120

Sioux Falls, SD 57103

605-338-5607

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	2/24	3/3	3/10	3/17	3/24	Total Spots	Adults 25-54 RTG	CPP
1	MTuWThF 7:00P-8:00P FXNC (O'Reilly)	PT	\$32.00	C 30	0	0	0	3	3	6	0.3	\$106.67
2	F 7:00P-8:00P FXNC (O'Reilly)	PT	\$32.00	C 30	0	0	1	0	0	1	0.2	\$160.00
3	MTuWThF 8:00P-9:00P FXNC (Hannity)	PT	\$32.00	C 30	0	0	0	3	3	6	0.1	\$320.00
4	F 8:00P-9:00P FXNC (Hannity)	PT	\$32.00	C 30	0	0	1	0	0	1	0.1	\$320.00
5	MTuWThF 9:00P-10:00P FXNC (On The Record)	PT	\$32.00	C 30	0	0	0	3	3	6	0.1	\$320.00
6	F 9:00P-10:00P FXNC (On The Record)	PT	\$32.00	C 30	0	0	1	0	0	1	0.1	\$320.00
7	MTuWThF 6:00A-6:00P FXNC (Daytime Rotator)	PT	\$18.00	C 30	0	0	0	5	5	10	0.1	\$180.00
8	SaSu 6:00A-12:00A FXNC (Weekend Rotator)	PT	\$18.00	C 30	0	0	6	6	6	18		
Total Spots:					0	0	9	20	20	49		
Total GRP/GIMP(000):					0.0	0.0	0.4	2.0	2.0		4.4	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
3/2014	\$1,176.00 - 49	\$0.00 - 0	\$1,176.00 - 49
Total Gross Cost:		\$1,176.00	
Total Net Cost:		\$999.60	
Total Gross CPP:		\$267.27	
Total Net CPP:		\$227.18	

Disclaimer:

Please include the ISCI Code & Title on the invoice.

We require a one hour separation between this schedule and all competition. Anything less than one hour must have pre-approval from the buyer.
Please submit as calendar billing.

Client Spot Listing

Search Criteria

Start Date : 2/24/2014	Client ID : All	Spot Status : All
Stop Date : 3/30/2014	Zone : EAST RIVER	Report Sort by : ClientName
Start Time : 06:00	Network : All	Show Spot Cost : Yes
Stop Time : 24:00	AE ID# : All	Show Program Name : Yes
Contract ID : 476951	Ad Copy : All	Exclude Interconnect : No

Displaying Page 1 of 1

Air Date	Client ID	ClientName	Con ID	Con Line#	Zone	Network	Program Name	AirTime	Ad Copy	Ad Copy Name	Cost	Status	RB ID
Client Name : *P AnnetteBosworth M.D.US Senate													
3/14/2014	36028	*P AnnetteB	476951	2	EAST RIV	FXNC- C	The O'	19:21:08	1	201402DAB0010	\$18.24	Aired	0
3/14/2014	36028	*P AnnetteB	476951	5	EAST RIV	FXNC- C	The Kelly	20:21:56	1	201402DAB0010	\$18.24	Aired	0
3/14/2014	36028	*P AnnetteB	476951	8	EAST RIV	FXNC- C	Hannity	21:47:31	1	201402DAB0010	\$18.24	Aired	0
3/15/2014	36028	*P AnnetteB	476951	11	EAST RIV	FXNC- C	Fox and Fr	08:47:57	1	201402DAB0010	\$10.26	Aired	0
3/15/2014	36028	*P AnnetteB	476951	11	EAST RIV	FXNC- C	Americall	11:22:19	1	201402DAB0010	\$10.26	Aired	0
3/15/2014	36028	*P AnnetteB	476951	11	EAST RIV	FXNC- C	Geraldo at	21:48:06	1	201402DAB0010	\$10.26	Aired	0
3/16/2014	36028	*P AnnetteB	476951	11	EAST RIV	FXNC- C	Fox and Fr	07:50:43	1	201402DAB0010	\$10.26	Aired	0
3/16/2014	36028	*P AnnetteB	476951	11	EAST RIV	FXNC- C	Americall	14:49:34	1	201402DAB0010	\$10.26	Aired	0
3/16/2014	36028	*P AnnetteB	476951	11	EAST RIV	FXNC- C	Huckabee	19:51:19	1	201402DAB0010	\$10.26	Aired	0
3/17/2014	36028	*P AnnetteB	476951	23	EAST RIV	FXNC- C	Americall	12:23:45	1	201402DAB0010	\$10.26	Aired	0
3/17/2014	36028	*P AnnetteB	476951	14	EAST RIV	FXNC- C	The O'	19:47:47	1	201402DAB0010	\$18.24	Aired	0
3/17/2014	36028	*P AnnetteB	476951	20	EAST RIV	FXNC- C	Hannity	21:43:56	1	201402DAB0010	\$18.24	Aired	0
3/18/2014	36028	*P AnnetteB	476951	23	EAST RIV	FXNC- C	Fox and Fr	06:22:25	1	201402DAB0010	\$10.26	Aired	0
3/18/2014	36028	*P AnnetteB	476951	17	EAST RIV	FXNC- C	The Kelly	20:22:45	1	201402DAB0010	\$18.24	Aired	0
3/18/2014	36028	*P AnnetteB	476951	20	EAST RIV	FXNC- C	Hannity	21:11:52	1	201402DAB0010	\$18.24	Aired	0
3/19/2014	36028	*P AnnetteB	476951	23	EAST RIV	FXNC- C	Americall	08:23:58	1	201402DAB0010	\$10.26	Aired	0
3/19/2014	36028	*P AnnetteB	476951	14	EAST RIV	FXNC- C	The O'	19:22:18	1	201402DAB0010	\$18.24	Aired	0
3/19/2014	36028	*P AnnetteB	476951	20	EAST RIV	FXNC- C	Hannity	21:46:38	1	201402DAB0010	\$18.24	Aired	0
3/20/2014	36028	*P AnnetteB	476951	23	EAST RIV	FXNC- C	Americall	12:22:34	1	201402DAB0010	\$10.26	Aired	0
3/20/2014	36028	*P AnnetteB	476951	14	EAST RIV	FXNC- C	The O'	19:20:47	1	201402DAB0010	\$18.24	Aired	0
3/20/2014	36028	*P AnnetteB	476951	17	EAST RIV	FXNC- C	The Kelly	20:23:19	1	201402DAB0010	\$18.24	Aired	0
3/21/2014	36028	*P AnnetteB	476951	23	EAST RIV	FXNC- C	Happening	10:47:02	1	201402DAB0010	\$10.26	Aired	0
3/21/2014	36028	*P AnnetteB	476951	17	EAST RIV	FXNC- C	The Kelly	20:51:55	1	201402DAB0010	\$18.24	Aired	0
3/22/2014	36028	*P AnnetteB	476951	26	EAST RIV	FXNC- C	Fox and Fr	07:22:01	1	201402DAB0010	\$10.26	Aired	0
3/22/2014	36028	*P AnnetteB	476951	26	EAST RIV	FXNC- C	Americall	12:21:08	1	201402DAB0010	\$10.26	Aired	0
3/22/2014	36028	*P AnnetteB	476951	26	EAST RIV	FXNC- C	FOX Report	18:50:09	1	201402DAB0010	\$10.26	Aired	0
3/23/2014	36028	*P AnnetteB	476951	26	EAST RIV	FXNC- C	MediaBuzz	10:48:29	1	201402DAB0010	\$10.26	Aired	0
3/23/2014	36028	*P AnnetteB	476951	26	EAST RIV	FXNC- C	Fox News S	13:16:48	1	201402DAB0010	\$10.26	Aired	0
3/23/2014	36028	*P AnnetteB	476951	26	EAST RIV	FXNC- C	Fox News S	17:16:48	1	201402DAB0010	\$10.26	Aired	0

3/24/2014	36028	*P AnnetteB	476951	38	EAST RIV	C FXNC- Your World	15:46:42	1	201402DAB0010	\$10.26	Aired	0
3/24/2014	36028	*P AnnetteB	476951	29	EAST RIV	C FXNC- The O'	19:22:13	1	201402DAB0010	\$18.24	Aired	0
3/24/2014	36028	*P AnnetteB	476951	35	EAST RIV	C FXNC- Hannity	21:18:28	1	201402DAB0010	\$18.24	Aired	0
3/25/2014	36028	*P AnnetteB	476951	38	EAST RIV	C FXNC- The Real S	13:23:44	1	201402DAB0010	\$10.26	Aired	0
3/25/2014	36028	*P AnnetteB	476951	32	EAST RIV	C FXNC- The Kelly	20:51:59	1	201402DAB0010	\$18.24	Aired	0
3/25/2014	36028	*P AnnetteB	476951	35	EAST RIV	C FXNC- Hannity	21:13:03	1	201402DAB0010	\$18.24	Aired	0
3/26/2014	36028	*P AnnetteB	476951	38	EAST RIV	C FXNC- Fox and Fr	06:23:18	1	201402DAB0010	\$10.26	Aired	0
3/26/2014	36028	*P AnnetteB	476951	29	EAST RIV	C FXNC- The O'	19:47:38	1	201402DAB0010	\$18.24	Aired	0
3/26/2014	36028	*P AnnetteB	476951	35	EAST RIV	C FXNC- Hannity	21:44:34	1	201402DAB0010	\$18.24	Aired	0
3/27/2014	36028	*P AnnetteB	476951	38	EAST RIV	C FXNC- Shepard Sm	14:18:53	1	201402DAB0010	\$10.26	Aired	0
3/27/2014	36028	*P AnnetteB	476951	32	EAST RIV	C FXNC- The Kelly	20:23:20	1	201402DAB0010	\$18.24	Aired	0
3/28/2014	36028	*P AnnetteB	476951	38	EAST RIV	C FXNC- Fox and Fr	07:23:17	1	201402DAB0010	\$10.26	Aired	0
3/28/2014	36028	*P AnnetteB	476951	29	EAST RIV	C FXNC- The O'	19:45:28	1	201402DAB0010	\$18.24	Aired	0
3/28/2014	36028	*P AnnetteB	476951	32	EAST RIV	C FXNC- The Kelly	20:51:33	1	201402DAB0010	\$18.24	Aired	0
3/29/2014	36028	*P AnnetteB	476951	41	EAST RIV	C FXNC- Americall	13:49:56	1	201402DAB0010	\$10.26	Aired	0
3/29/2014	36028	*P AnnetteB	476951	41	EAST RIV	C FXNC- Americall	17:19:41	1	201402DAB0010	\$10.26	Aired	0
3/29/2014	36028	*P AnnetteB	476951	41	EAST RIV	C FXNC- Red Eye	22:20:52	1	201402DAB0010	\$10.26	Aired	0
3/30/2014	36028	*P AnnetteB	476951	41	EAST RIV	C FXNC- Fox and Fr	07:50:35	1	201402DAB0010	\$10.26	Aired	0
3/30/2014	36028	*P AnnetteB	476951	41	EAST RIV	C FXNC- Fox News S	17:40:43	1	201402DAB0010	\$10.26	Aired	0
3/30/2014	36028	*P AnnetteB	476951	41	EAST RIV	C FXNC- Huckabee	22:48:41	1	201402DAB0010	\$10.26	Aired	0

Total Number of Spots = 49 \$670.32